

12 × 12

Keeping in touch with your "unknowns" year-round is easier than it sounds. Your goal is to send out usable giveaways, not "throwaways," that include your contact info once a month to residents in the area you have chosen to target.

WHAT TO SEND?

Personalized Letters
Birthday Cards
Invitations
Magnetized Calendars
Recipe Cards
Holiday Cards
Pens
Notepads
Market News
Service Directories